

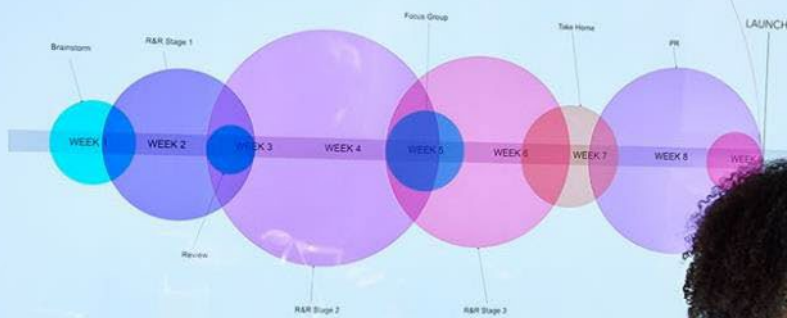


Presenting with impact

Tatiana Hargašová

November 2025 | KPMG Business Institute | KPMG in Slovakia

ROADMAP TO PRODUCT LAUNCH



Why?



Technical skills

VS.

Communication skills



SHINE

How?

Voice









PACE

PITCH

PAUSE

MELODY

VOLUME

What else?

GESTURES

**EYE
CONTACT**

MOVEMENT

POSTURE

How to keep the audience engaged?




STORIES

KPMG Business Simulation





A blue circle containing a white square with a double quote icon inside.

QUOTES



CHANGE ACTIVITIES



SIMPLE LANGUAGE



WHERE TO START?

More volume

More melody

Bigger hand gestures

How can you tell a story from numbers?

Data vs Insights

Before

Gender identity by role % OF TOTAL RESPONSES

	BOARD	DIRECTOR	MANAGER	ASSOCIATE	TOTAL
Women	45%	50%	47%	47%	47%
Men	55%	50%	50%	52%	52%
Other	0%	0%	3%	1%	1%
TOTAL	100%	100%	100%	100%	100%
NUMBER ROLES	11	8	30	161	210

After

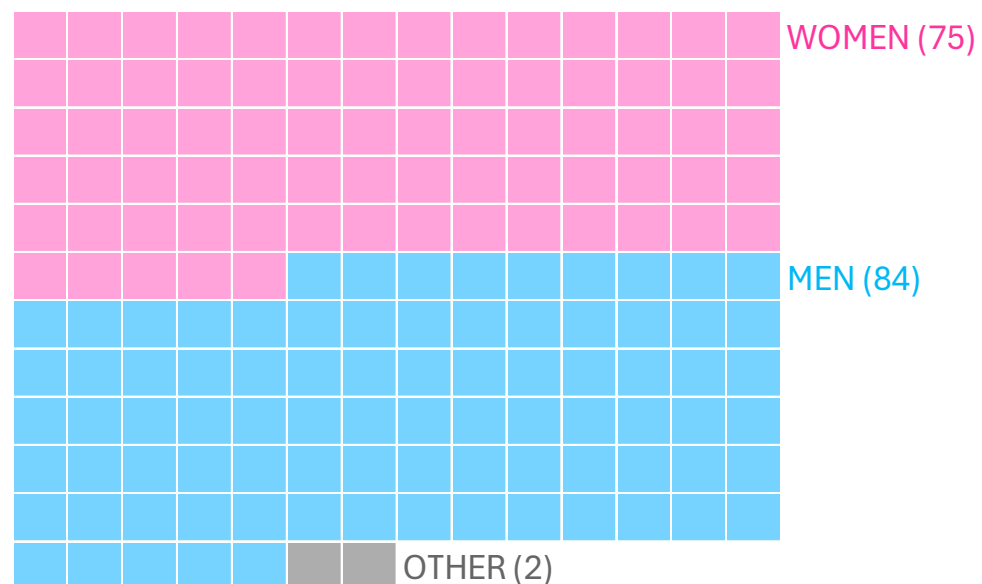
By role: **women are well represented**

What is your gender identity?

210 RESPONSES

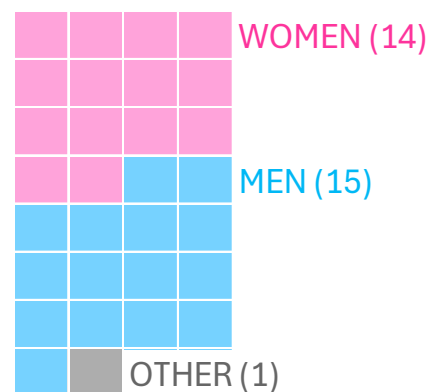
ASSOCIATE breakdown

47% are women



MANAGER breakdown

47% are women



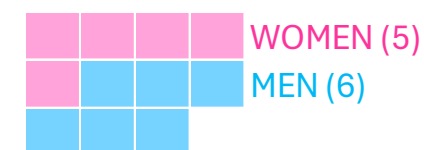
DIRECTOR breakdown

50% are women

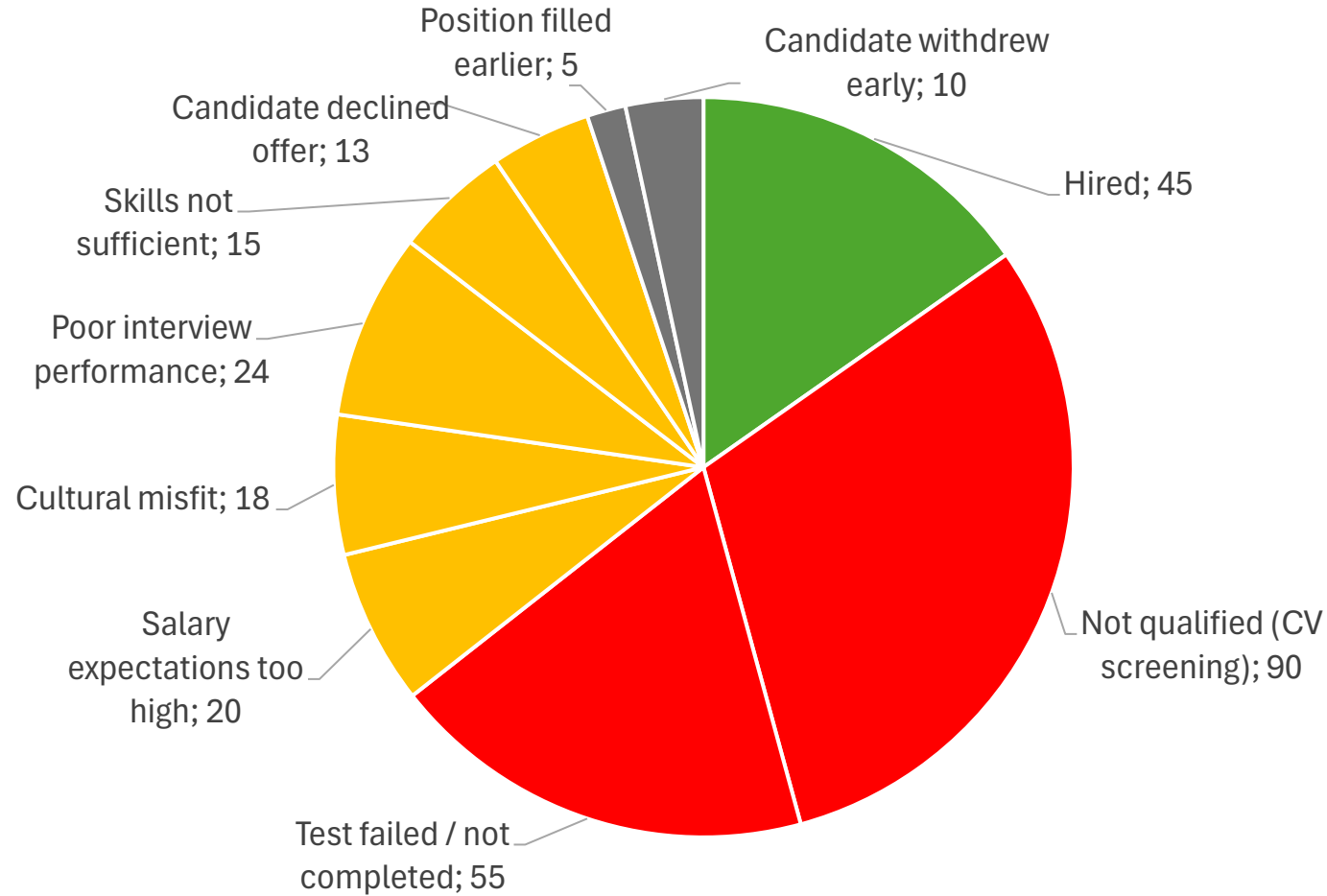


BOARD Breakdown

45% are women



Hiring Process Analysis 2024



Hiring Process 2024 summary (1/1/2024 – 31/12/2024)

	Global
Total applicants	295
CV passed (Eligible)	205
Test passed	150
Interviewed	115
Hired	45

After

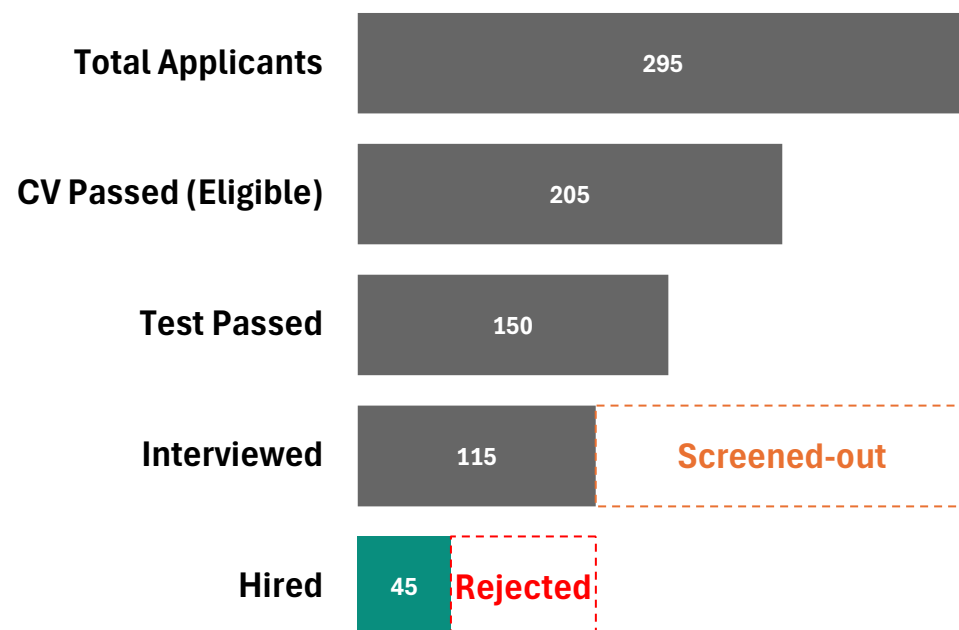
Insight: candidate performance limits hiring success

Most rejections happen at test and interview stage – earlier filtering can save time and improve efficiency.

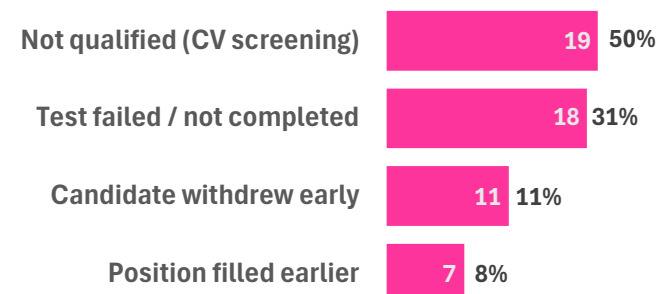
Hiring Process 2024 summary

January - December 2024

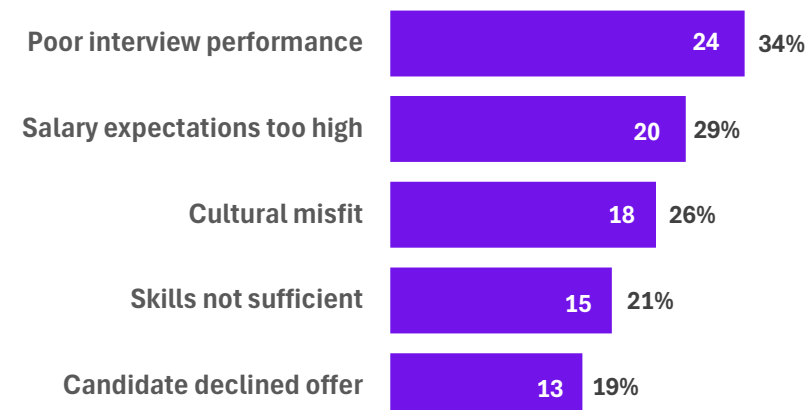
#applicants at given stage in process



Reasons - didn't reach interview stage



Reasons - interviewed but not hired



KPMG Business Institute in numbers - 8th Anniversary



KPMG in Slovakia has been providing professional training for clients for over 30 years.
This service line has been under the umbrella of KPMG Business Institute since October 2017.



What is the next step?



Thank you

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