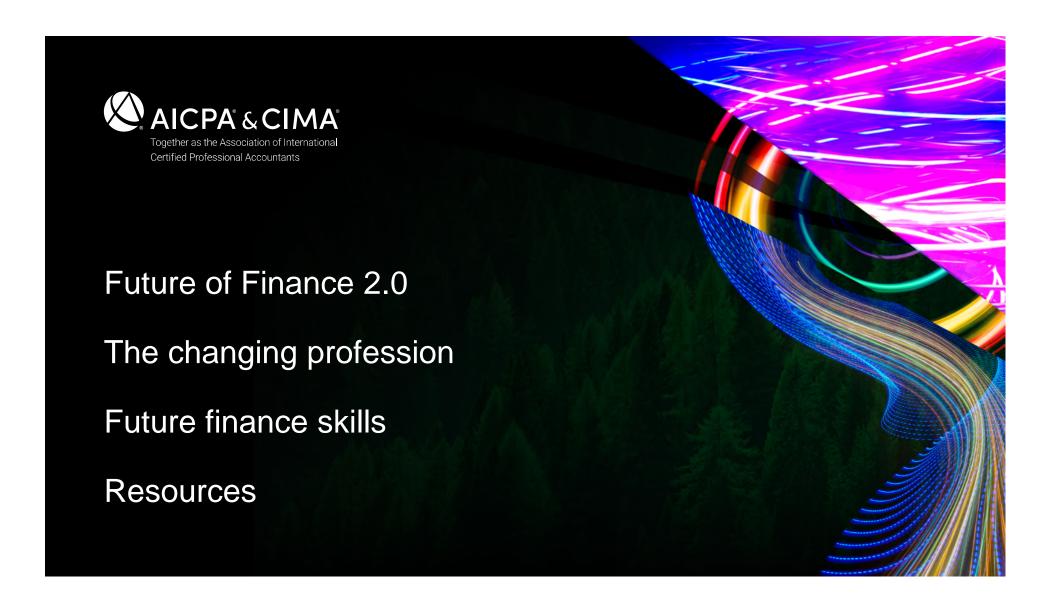
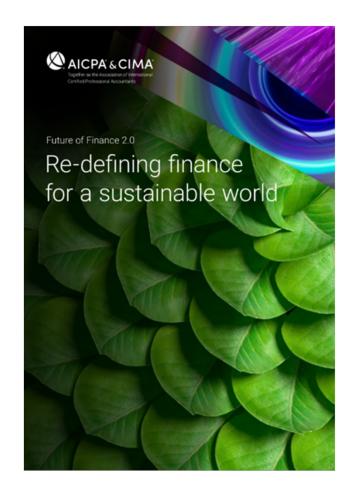


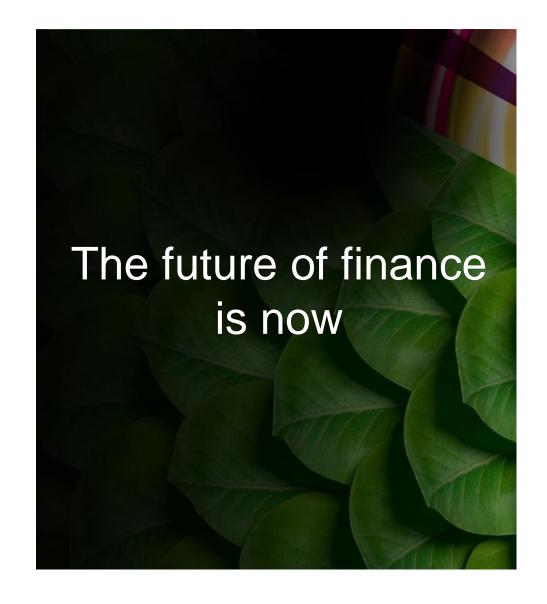
Dr Ian Selby

Vice President, Global Management Accounting Research & Development

AICPA & CIMA







### Future of finance 2.0 – scope of research

### Scope and reach

papers consulted for literature review (48 academic sources/86 industry sources)

96 individuals interviewed, representing 92 organisations and 14 countries

roundtable discussions
554 participants representing more than 445 organisations and 40 countries.

2,252 survey responses from 68 countries



### The challenge to business

Figure 2: WEF Global Risk Report 2024 — Global risks ranked by severity over the long term (10 years)





### Workforce skills for today and the future

Top 12 workforce skills needed today	Top workforce skills for 2025-30	Change
Analytical thinking	AI and big data	up
Resilience, flexibility and agility	Networks and cybersecurity	new
Leadership and social influence	Technological literacy	up
Creative thinking	Creative thinking	no change
Motivation and self-awareness	Resilience, flexibility and agility	down
Technological literacy	Curiosity and lifelong learning	up
Empathy and active listening	Leadership and social influence	down
Curiosity and lifelong learning	Talent management	up
Talent management	Analytical thinking	down
Service orientation and customer service	Environmental stewardship	new
Al and big data	Systems thinking	up
Systems thinking	Motivation and self-awareness	down

World Economic Forum, Future of Jobs Survey 2024

### The expanding role and mandate of finance





### Changing shape of finance



All functions in-house. Many roles at lower level. Fewer high-level roles.

17%



Segregated

Smaller in-house team. Routine transactional processes outsourced to shared service centres (SSCs).

12%



Diamond

All functions in-house. Process automation creates opportunity for mid-level roles offering higher-value services.

28%



Smaller in-house team. Routine processes automated and outsourced to SSCs, along with some

higher-value services.

39%

% of finance functions moving towards this shape



### Changing shape of UK finance functions



All functions in-house. Many roles at lower level. Fewer high-level roles.

19%



Smaller in-house team. Routine transactional

Routine transactional processes outsourced to shared service centres (SSCs).

10%



Diamond

All functions in-house. Process automation creates opportunity for mid-level roles offering higher-value services.

42%

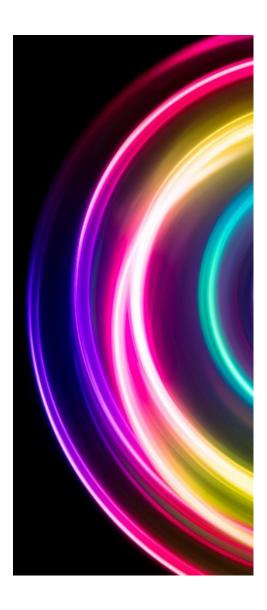


Segregated diamond

Smaller in-house team. Routine processes automated and outsourced to SSCs, along with some higher-value services.

**25%** 

% of finance functions moving towards this shape



### Changing shape of UK finance functions





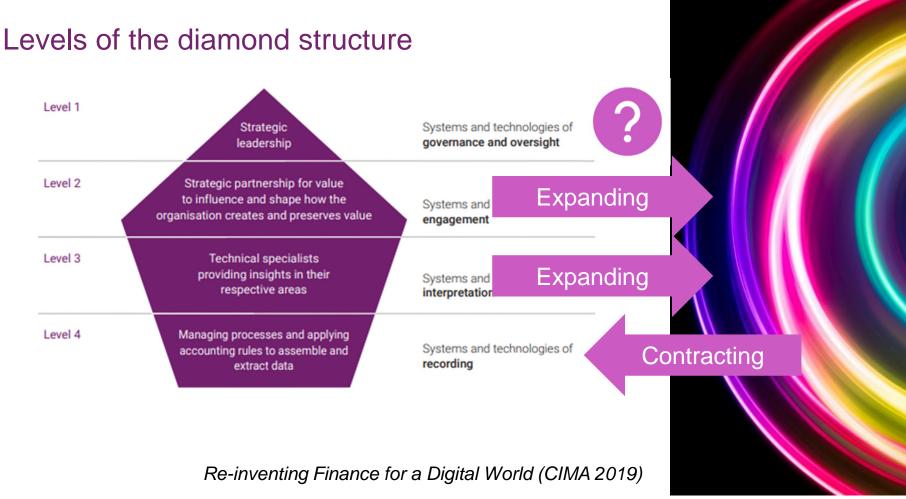




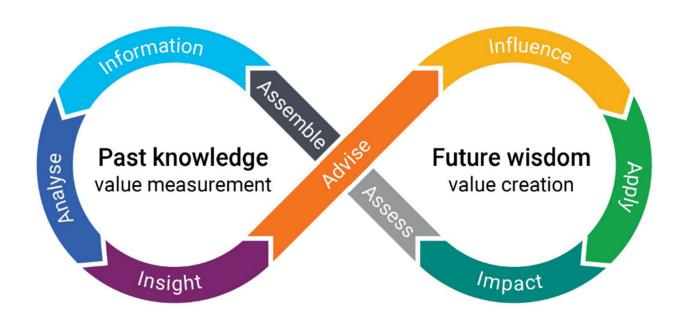
Current	42%	19%	25%	11%
Future	19%	10%	42%	25%

Current	61%	36%
Future	29%	67%



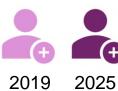


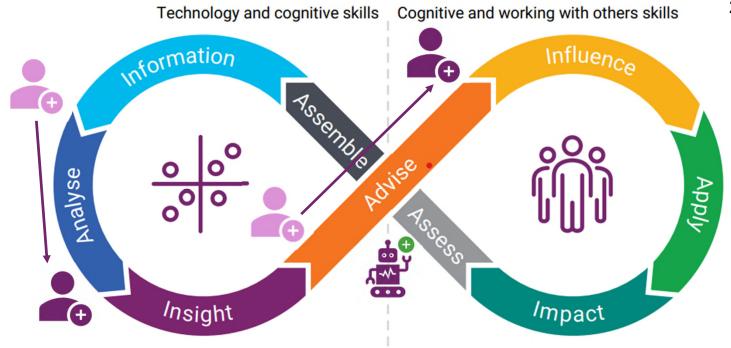
### Information to impact – finance activities





### Shifting transitions





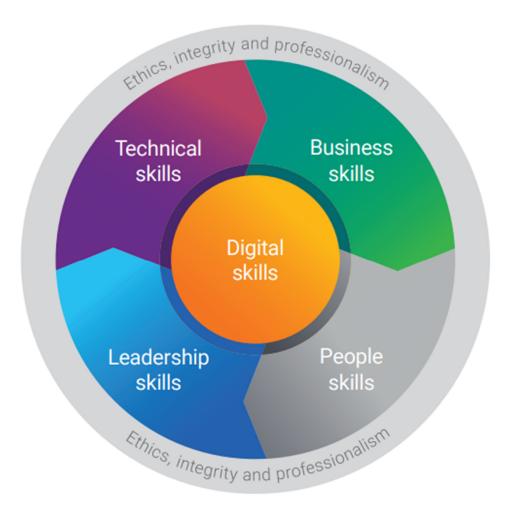
Technology and cognitive skills 
Cognitive and working with others skills

### Re-defining our purpose

- Broadening our scope recognising links between sustainability management and financial performance.
- Retaining our existing skillset data integrity, insights, stewardship, and trusted advice are still key.
- **Telling a new value story** through a sustainability lens.
- **Building bridges** facilitating relationships between organisations and their multiple external stakeholders.
- Supporting better decision-making.









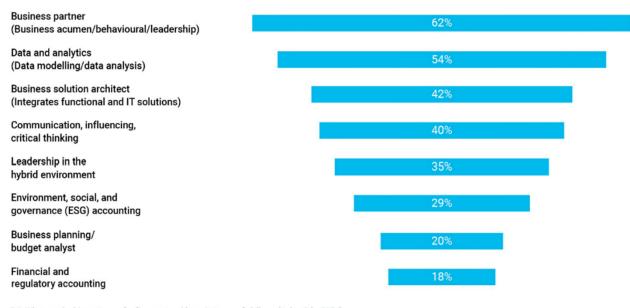
### Core skills for key roles

WEF Future of Jobs report 2018 - 2025

	<b>1</b> st	2 <sup>nd</sup>	3 <sup>rd</sup>	<b>4</b> <sup>th</sup>	5 <sup>th</sup>
2025	Analytical thinking	Resilience, flexibility & agility	Leadership & social influence	Creative thinking	Motivation & self awareness
2023	Creative thinking	Analytical thinking	Technological literacy	Curiosity and lifelong learning	Resilience, flexibility & agility
2020	Analytical thinking	Active learning	Complex problem solving	Critical thinking and analysis	Creativity and originality
2018	Analytical thinking	Complex problem solving	Critical thinking and analysis	Active learning and learning strategies	Creativity & originality

Source: WEF 'Future of Jobs', 2018-2025

### Changing skills and mindset



D2: What are the biggest gaps for finance to address in terms of skills and talent? (n=2054)



### The finance business partnering mindset

## 60% of all respondents self-identify as finance business partners. They are:



More likely to consider that competencies such as critical thinking, innovation, communication and relationship management are increasingly important to finance professionals.

(86% of FBPs vs 64% of non-FBPs)



More likely to recognise the need for finance professionals to demonstrate and create value. (84% of FBPs vs 44% of non FBPs)



Far more optimistic about the future of the profession.

(84% of FBPs vs 15% of non FBPs)



More confident of their skills with regard to future career opportunities.

(83% of FBPs vs 71% of non FBPs)



Over twice as likely to consider that colleagues elsewhere in the organisation view and value the finance function as a business partner. (82% of FBPs vs 40% of non FBPs)



Those who do not identify as finance business partners are more concerned about the impact of automation reducing the number of finance roles available. (67% of FBPs vs 92% of non FBPs)



### Human skills for a sustainable world

- Empathy, communication and collaboration
- Systems thinking and problem-solving
- Managing intangibles and long-term value creation
- Crisis management
- Understanding the true costs of progress
- Making the numbers count





### Impact of Gen AI on the profession

- Enhancing data analysis and interpretation
- Improving forecasting and adaptability
- Strengthening compliance and risk management
- Providing personalised financial advice
- Automating routine tasks



### UK employers see high potential impact of AI tools

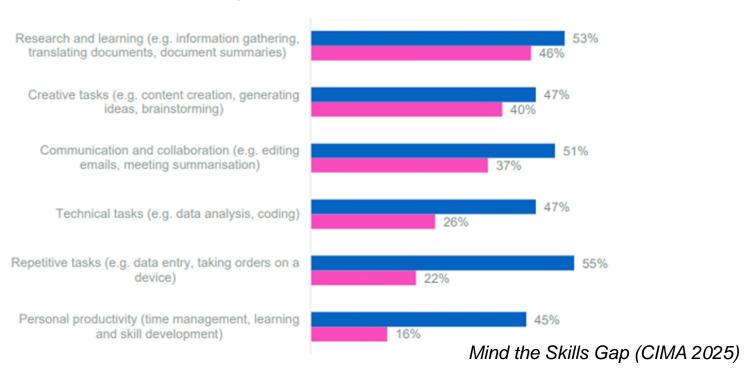
Use and impact of AI in day-to-day roles of employees



Mind the Skills Gap (CIMA 2025)

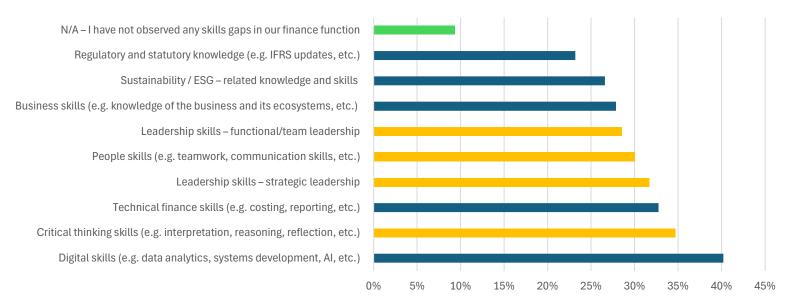
### Younger workers (18-34) see less usefulness in AI tools

### Use cases and percieved usefulness of Al tools



### Skills gaps in finance teams (September 2025 data)

### Skills gaps in finance teams



### Syllabus updates for 2026 exams

- Competencies and behaviours content:
  - finance business partnering, analytical thinking, strategic planning.
- Knowledge content:
  - sustainability (green finance, environmental costing, IFRS S1/S2 disclosures)
  - financial technologies (GenAI)

Exam blueprints | Resources | AICPA & CIMA

New case study approach: On the evidence available, would you offer this candidate a job?

### Actions for individuals

- Upskill continuously with a focus on digital, analytical, and human skills.
- Adopt a partnering mindset and engage with wider issues.
- Embrace Gen AI to enhance productivity and insight generation.



### Actions for teams

- Build multidisciplinary capability to address complex problems.
- Foster collaboration to co-create longterm value.
- Prioritise a finance business partnering mindset.



### Actions for leaders

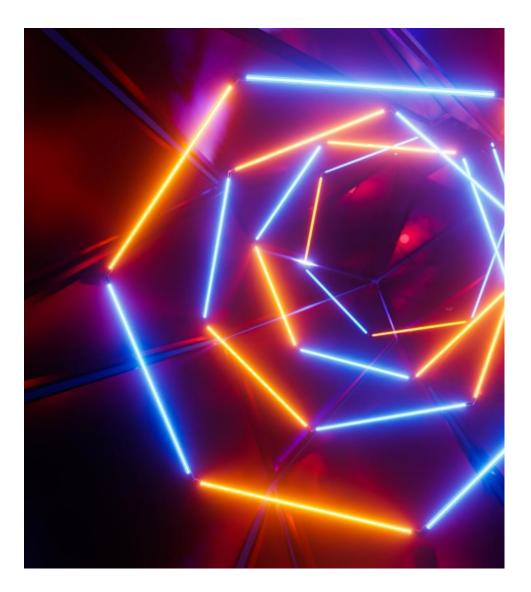
- Redefine finance's purpose to align with sustainability and long-term value
- **Build bridges** between finance and the wider business ecosystem
- Invest in future skills around Gen Al and stakeholder engagement.



# Future of Finance 2.0 resources and insights



https://www.aicpa-cima.com/future



### Useful resources

- <u>aicpa-cima.com</u> 'Learning' section
- AI Demystified: AI Terminology
- Exam blueprints | Resources | AICPA & CIMA
- Member Edit email:
  - September DEI
  - October Professional development for a changing economy
  - November Sustainability
  - December 'Greatest Hits'



